

### **Professor Joe Hair, University of South Alabama**

**Dr. Joe F. Hair, Jr.** is Professor of Marketing, Cleverdon Chair of Business, and Director of the PhD degree program in the Mitchell College of Business, at the University of South Alabama. In 2018 and 2019 he was recognized by Clarivate Analytics as being in the top 1% globally of all Business and Economics professors. He was selected for the award based on his scholarly citations of his research, which for his career exceed 230,000. Google Scholar ranks him #1 globally in the categories of Marketing and Multivariate Data Analysis, and number #2 in Research Methods.

<https://www.southalabama.edu/colleges/mcob/marketing/hair.html>

### **Professor Dimitris Assimakopoulos, EDAMBA President**

Dimitris G. Assimakopoulos is full Professor in Technology & Innovation Management and Founding Director of the DBA program at Burgundy School of Business, Lyon campus. His research has focused on responsible innovation and NPD, the management of social networks in R&D collaboration, the origins and evolution of technological communities in emerging knowledge-based regional clusters, virtual and industrial ecosystems in the EU, USA, and China, among others. He has supervised to successful completion 20 PhD and DBA dissertations contributing to both faculty development and policy and practice; led and/or participated in several multi-million euros projects with world class organizations. Dimitris has published 10 books and special issues in scholarly journals; including 140 chapters, project reports and articles in journals, such as Computers & Operations Research, Environment and Planning B, Intl. J. of Information Management, Intl. J. of Production Economics, Intl. J. of Technology Management, Intl. Small Business J., Organizational Dynamics, R&D Management, Regional Studies, Science and Public Policy, and MIT Sloan Management Review.

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### **Professor John Parm Ulhøi, EDAMBA Vice-President**

Dr Ulhøi is Professor of OMT at Aarhus University, Denmark. His research expertise includes technology and innovation management, intrapreneurship and entrepreneurship, change management, environmental management and social robotics. More than 20 years of experiences from directing and developing doctoral programs, including directing an inter-university doctoral program (2003-2018). His research has been funded by a variety of national and international foundations and published in journals such as Journal of Business Venturing, Entrepreneurship, Theory and Practice, Journal of Organizational Behavior, Managerial & Decision Economics, Business Strategy and the Environment, Journal of Cleaner Production, Technovation, Technological Forecasting and Social Change. Recipient of several awards and honors, including being Decorated Knight of The Order of Dannebrog by HM Queen Margrethe II of Denmark (2015).

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### **Reader Sara Le Roux, Oxford Brookes Business School, U.K.**

Her current position at Oxford Brookes Business School is Deputy Associate Dean Undergraduate Studies. She works closely with the School Executive Team and Educational Leadership Group, to provide academic leadership across the undergraduate portfolio of programmes, including leading the effective operational management and delivery of these programmes. Dr Le Roux supports and directs the activities of the Undergraduate Programme Leads to deliver continuous improvement and excellence in teaching and learning, and the

student experience, including through monitoring the development and implementation of the NSS action plans. As Reader in Applied Economics and Decision at Oxford Brookes Business School (since January 2021), her research focusses on decision-making in various contexts, with a view of providing policy recommendations or strategic guidance that can be used to improve decision-making outcomes. Her PhD in Economics (University of Exeter, 2012), focused mainly on experiments in decision-making.

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Associate Professor Muhammad Arshad, IAE-Aix Graduate School of, France

Dr Arshad holds a PhD in Management and an MPhil in Management Sciences from Lahore Business School and is currently Professor des universités of Strategy and Entrepreneurship at Aix-Marseille University, France. He has more than eleven years of teaching experience in management in higher education, including Innovation and entrepreneurship, quantitative methods in research, business information management and contemporary methods in data analysis (at MSc and PhD-level).

### **Professor Pierre Batteau, Aix-Marseille Université, France**

Pierre Batteau is professor emeritus at Aix-Marseille University. His main specialty is finance (and in particular risk models) which he taught for 40 years, in France and in several foreign countries, while directing around thirty theses in this specialty in France and abroad. and by sitting on a hundred juries. In 2021 he still teaches this discipline every year in a master's degree from the Sorbonne in Abu Dhabi.

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