

MINUTES

Chair : Dimitris Assimakopoulos, EDAMBA President

AGENDA

1. Opening of the EDAMBA General Assembly
2. Approval of the minutes of the General Assembly, Online, September 25, 2020
3. Report on main EDAMBA activities in 2020-2021:
 - 3.1 Thesis Competition
 - 3.2 EURAM-EDAMBA Webinar on The Future of Doctoral Training and Supervision in PhD and Professional Doctorates in Management
 - 3.3 Summer Research Academy
4. EDAMBA Priorities and Projects for 2021-2022
5. Financial report
 - 5.1 Annual financial report 2020-2021
 - 5.2 Estimated budget 2021-2022
6. Results of Elections of the Executive Committee 2021-2022
Constitution of the Executive Committee
7. EDAMBA membership
8. Future Annual Meeting
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10. Closing of the General Assembly

MINUTES

1. Opening of the General Assembly

Dimitris Assimakopoulos, President of EDAMBA welcomed all members present and opened the meeting with a review of the agenda. He welcomed Gerardine Doyle, EIASM President.

2. Approval of the General Assembly – Online, September 25, 2020

No comments were made. The minutes were approved.

3. Report on main EDAMBA activities in 2020-2021

3.1 Thesis Competition

Agnes Zsoka, EDAMBA General Secretary reported on the 2021 Thesis Competition.

- 40 submissions were received from 21 member schools and 17 countries.
Agnes made a call to all members to nominate their best candidates to participate in the Thesis Competition.
- The submissions were of very high quality.
- Reviews were completed according to a blind review process. Agnes briefly explained the review process of the competition.
This year 27 reviewers performed this important task. She thanked the reviewers. She also mentioned the need to recruit reviewers for the next competition. A special thanks was made to the selection committee which comprised of Dimitris Assimakopoulos, John Ulhoi and Agnes Zsoka.

This year EDAMBA has awarded four (4) prizes, due to the high quality of the papers submitted – two papers were awarded the 1st prize.

The four winners are

1st Prize

JACQUEMOD, JULIJA, RISEBA UNIVERSITY OF BUSINESS, ARTS AND TECHNOLOGY, LATVIA

Paper: "Leader-Member Exchange and Organisational Trust as Context-Related Micro-Foundations of Organisational Innovativeness"

LANGENBUSCH, CHRISTINA, ERASMUS UNIVERSITY ROTTERDAM, ERIM, THE NETHERLANDS

Paper: A Lot to Lose: Organizational Identity and Emotions in Institutional Contexts

2nd Prize

ZRUBKA, ZSOMBOR, CORVINUS UNIVERSITY OF BUDAPEST, HUNGARY

Paper: A New Method for The Measurement of Acceptable Health

3rd Prize

PALOMINO-TAMAYO, WALTER, UNIVERSIDAD ESAN, PERU

Paper: The Firm Value and Marketing Intensity Decision in Conditions of Financial Constraint: A Comparative Study of The United States and Latin America

Agnes also presented the distinguished papers (6) which will be published on the EDAMBA Online Thesis Competition Journal.

Distinguished papers (listed in alphabetical order)

JIANG JIANG, TONGJI UNIVERSITY, CHINA

Paper: PARTICIPATION CONTINUANCE OF USERS AND PROVIDERS IN SHARING ECONOMY: A MODERATED MEDIATION MODEL FOR THE TWO MILIEUS

KELLER PIERRE, RISEBA UNIVERSITY OF BUSINESS, ARTS AND TECHNOLOGY, LATVIA

Paper: The Impact of Entrepreneurship Education Awareness Seminars on Discrete Entrepreneurial Emotions and Intentions of Business and Non-Business Students

MOI LUDOVICA, UNIVERSITY OF CAGLIARI, ITALY

Paper: Organizing for The Digital World: A Pathway Towards the Agile Marketing Capability

SIRIVIRIYAKUL SUDTHASIRI, THE UNIVERSITY OF YORK, UK

Paper: The Impact of Multiple Institutional Logics on Professional Identities of Auditors

SNOWDON PAUL, HENLEY BUSINESS SCHOOL AT THE UNIVERSITY OF READING, UK

Paper: Finding Their Way - An Action Research Case Study on Individual Goal Striving, And Its Implications for Managerial Coaching for Performance

ZAKRIYA MOHAMMED, ESADE, SPAIN

Paper: Empirical Studies on Governance – Performance Interplay: The Investors' Perspective

3.2. EURAM-EDAMBA Webinar on the Future of Doctoral Training and Supervision in PhD and Professional Doctorates in Management

François Collet reported on this EURAM EDAMBA joint initiative. A panel comprising of EURAM and EDAMBA members in different types of doctoral programmes was set up.

François Collet, EDAMBA and Stefan Gueldenberg, EURAM were the conveners.

Two main themes were on the agenda:

- Dealing with the Demands of Doctoral Training and the Labor Market
- Competing pressures, training, and recognition of supervisors

The topics discussed were:

- Supervision
- professionalisation of doctoral supervision
- Impact of Covid 19 on doctoral education

In an effort to foster the conversation with the EDAMBA members, François asked the members to think about focused and interesting seminars that would be of interest to all members and to send the ideas to Nina Payen or François Collet.

Both François Collet as well as Dimitris Assimakopoulos stressed the importance of the topics discussed.

The webinar welcome 60 delegates worldwide - Europe, Latin America, South Africa, China, Malaysia.

EDAMBA wished to pursue such activity in the future with EURAM.

Dimitris also emphasised the real opportunities that exist to engage with other members from different countries and different doctoral programmes. The webinar format is a good opportunity to pursue these initiatives

3.3 Summer Research Academy

In absence of May Seitanidi who led the Summer Research Academy, John Ulhoi reported on this year's academy. Unfortunately, due to the COVID 19 Pandemic, the 2020 Summer Academy was postponed. The 2021 edition was organised online from 19-23 July 2021.

The intensive 5 days event was structured into

- plenary session and students' presentation sessions,
- 2 stages – Early Stage & Advanced stage and,
- 3 tracks – Early Stage Qualitative, Early Stage Quantitative and Advanced stage

The programme was diverse with keynote speeches from

- Prof. Ann Langley, HEC Montreal on "Beyond the Thesis: Scholarship as a Process"
- Prof. Claus Rerup, Frankfurt School of Finance and Management on "Spaghetti junctions: Footnotes on turning rich data into theoretical insight."

The other plenary speeches were from Prof. Joe Hair, University of South Alabama, Prof. Xavier Castaner, IFSAM; HEC, Lausanne University, Prof. Elias Carayannis, George Washington University, Prof. Pierre Batteau, Marseille University, Prof. Dimitris Assimakopoulos, Durham University (visiting Professor) & EDAMBA President and Prof. John Ulhoi, Aarhus University

23 students from 9 countries, European countries but also from Latin America, U.S.A, Malaysia attended the event. It was an enriching online experience.

John Ulhoi thanked the organising committee which comprises of Dimitris Assimakopoulos, Jose- Antonio Robles-Flores, Hans Siggaard Jessen and May Seitanidi. He also thanked all presenters. A special mention was made for Hans Siggaard Jensen who with Pierre Batteau have been at the start of the Summer Academy. They have contributed to the success of the Academy over the years. A life-time award for both Hans and Pierre.

4. EDAMBA Strategic Alliance

Dimitris reported on EDAMBA strategic alliances.

Collaboration with AACSB

The collaboration with AACSB resulted in the two joint surveys and a series of interviews with programme directors on Mapping the Global Landscape for Doctoral Education. The outcome is a report that evaluates the global landscape of business doctoral degree programs. The report can be found on the EDAMBA website.

A follow up session might be organised to continue to conversation on this subject.

EURAM-EDAMBA Collaboration

Dimitris thanked François Collet who initiated this collaboration. He referred to the reporting on the EURAM-EDAMBA webinar and stressed the importance of such initiatives. The webinar was a success, and it is important to build momentum and follow up with EURAM.

EDAMBA-EIASM Collaboration.

EDAMBA has an on-going collaboration with EIASM. Dimitris indicated the necessity to follow up and continue the work done on the European Code of Practice – a joint collaboration between EDAMBA and EIASM. Gerardine Doyle, Dean of UCD and EIASM President mentioned that EIASM with the Executive Director Jérôme Chabanne-Rive

supports the collaboration and is very keen to further collaborate with EDAMBA. Any interesting idea or thought can be forward to Gerardine Doyle and Jérôme Chabanne-Rive.

Dimitris emphasised the opportunities of collaboration with other associations under the umbrella of EIASM. These could give a horizontal perspective.

EQUAL

EDAMBA is also involved in EQUAL. Dimitris reminded the EQUAL guidelines which are based on the European Code of Practice developed by EDAMBA and EIASM. Since 2016 these guidelines have been adopted by the EFMD as the EQUIS Standard for Doctoral programmes. EDAMBA is still participating in the different discussions and EQUAL Board meetings.

5. Financial Report

5.1. Annual financial report 2020-2021

In absence of May Seitanidi, John Ulhoi reported on the financial situation.

Revenues

He presented the EDAMBA income statement and balance sheet for the year 2020-2021.

Income:

- The main source of Revenue comes from membership.
- There is a small income from the Summer Academy due to the low fee applied for this online format.

Expenditures

This year there were not the 'normal' 'expenditures.

The main expenses related to the Thesis competition prizes, the administration of the association and its day-to-day management, the new EDAMBA ICT projects and expenses related to strategic alliances

John highlighted some points:

- EDAMBA has made a surplus of 29.935,10 Euro. This surplus was mainly due to no costs related to the Summer Academy.
- We are a non-for-profit association and as such EDAMBA's interest lies in contributing to EDAMBA members and not keeping the money in the bank.

EDAMBA has accumulated some reserves in the bank accounts, as can be seen in the balance sheet.

The budget of 2020-2021 was approved

4.2. Estimated Budget 2021-2022

The budget for 2021-2022 is based on class activities and consequently, the association would incur more expenses, mainly for the Summer Research Academy. He reminded that the Summer Research Academy is the most expensive item in the budget, due to the fact that EDAMBA highly sponsors the PhD students.

The estimated budget 2021-2022 was approved.

EDAMBA is in a healthy financial situation. The money can be used to finance useful projects.

(Financials Figures in annex of the minutes)

6. Executive Committee Elections

The president Dimitris Assimakopoulos announced the results of the elections. The Executive Committee Elections 2021-2022 were conducted according to the rules.

The following members were elected.

- **Dimitris Assimakopoulos**, (Visiting) Durham University, Mill Hill Lane, UK
Durham, DH1 3LB, U.K.
- **François Collet**, ESADE Business School, Spain, Av. Torre Blanca 59, 08171 Sant Cugat, Barcelone, Spain
- **José Antonio Robles-Flores**, ESAN University, ESAN University, Alonso de Molina 1652, Monterrico, Surco, Lima, Peru
- **Maria (May) Seitanidi**, Kent Business School, University of Kent, Canterbury, Kent CT2 7NZ, U.K.
- **John P. Ulhøi**, Aarhus University, Aarhus University, Bartholms Allé 10, 8000 Aarhus C, Denmark
- **Tatjana Vasiljeva**, Riseba University, Riseba University of Business, Meza iela 3, Rīga, LV 1048 Latvia
- **Ágnes Zsóka**, Corvinus University of Budapest, Corvinus University of Budapest, Fővám tér 8, 1093 Hungary, Budapest

and

Kamladevi Payen, 8 Rue de Pavots, 1030 Brussels, Belgium – was reappointed as ex-officio member of the Executive Committee

On the composition of the Executive Committee, François Collet will replace Agnes Zsoka as General Secretary. Dimitris thanked Agnes for her valuable contribution to EDAMBA. He welcomed François in this new task on board the Executive Committee.

The composition of the Executive Committee for the year 2021-2022 is as follows:

President:	Dimitris Assimakopoulos
Vice President:	John Ulhoi
General Secretary:	François Collet
Treasurer:	Maria Seitanidi
Members:	Agnes Zsoka; José Antonio Robles-Flores ; Tatjana Vasiljeva
Member Ex-Officio :	Kamladevi Payen

No members stepped down from the Executive Committee.

It was also confirmed that:

Hans Siggaard Jensen, Aarhus University is no longer part of the Executive Committee; the mandate ended on May 9, 2011.

and

Mr Soumitra Sharma appointed at the meeting of May 9, 2008, for a term of three years, whose term of office ended on May 9, 2011; the mandate has already been revoked for a long time and the former administrator having had no connection with the association for several years.

The constitution of the Executive Committee 2020-2021 was unanimously approved.

Dimitris Assimakopoulos mentioned the continuous contribution and support of the EDAMBA honorary Presidents Hans Siggaard Jensen, Pierre Batteau and Eduard Bonet, who are still actively involved in the different EDAMBA activities such as the Summer Academy, the Consortium, and the implementation of the Latin American Chapter. As honorary member, Prof Ruan from Tongji University is supporting a new project with EDAMBA in China.

7. EDAMBA membership

63 members for this current year 2020-2021

There was no new member in 2020-2021. There were some interests, but due to the Covid 19 situation no appraisal visit was conducted.

EDAMBA still gives a priority to membership. It is important to rethink the membership strategy. A task force will be implemented for that purpose. Dimitris made a call to all members for any idea or thought on this matter. EDAMBA needs to engage with its members, via seminars, meetings, webinars, or other projects.

8. Future Annual Meeting

EDAMBA is hoping to organise its 2022 Annual Meeting in Riga, Latvia. It will be the 3rd try as due to the Pandemic situation, the Annual Meeting and General Assembly 2019 and 2020 originally scheduled in Riga did not take place in face-to-face format but were organised online.

2022 Annual Meeting & General Assembly is now scheduled again in Riga, Latvia and Anna Strazda from the Riseba University welcome all members to Riga in 2022.

9. Open questions

To conclude the General Assembly, Pierre Batteau, Honorary President reminded that EDAMBA will be celebrating its 30th anniversary and EIASM with whom EDAMBA has long standing relationship will be celebrating its 50th anniversary. He briefly recalled the start of EDAMBA and its collaboration with EIASM. It started in the Summer 1990 in Aix en Provence, when Tony Berry suggested to create an association; some rules were defined and the 1st General Assembly was held in Stockholm.

Closing of the General Assembly

Dimitris Assimakopoulos thanked all members for their attendance and closed the meeting.

Financial Report

INCOME STATEMENT 2020 -2021

INCOME	2020-2021
Membership Fees	48.000,00
Summer Ac 2021	1.610,00
EDAMBA-EIASM Consortium	
Interest	
TOTAL INCOME	49.610,00
Recuperation of costs (appraisal visit booked)	
Write offs	3.750,00
	45.860,00
EXPENDITURES	
EDAMBA Thesis Competition Expenses	4.750,00
Summer Research Academy	
Consortium - EDAMBA Contribution	
Annual conference	
Admin Expenses + Secretariat fee	3.005,84
Other Expenses	
Strategic Alliance	2.755,78
ICT (Website)	5.315,28
Misc	98,00
TOTAL	15.924,90
SURPLUS	29.935,10

Financial Report

Balance Sheet 2020-2021

	2020-2021	2019-2020
ASSETS		
Bank Accounts	135.330,23	107.311,51
Receivables	20.646,08	22.788,83
Deferred Charges	3.272,50	
Revenue Acquired		
TOTAL ASSETS	159.248,81	130.100,34
LIABILITIES		
Surplus previous years	127.183,32	95.294,87
Surplus current year	29.935,10	31.888,45
Invoices receivables + Sundry Creditors		1.417,02
Costs to be charged	1.380,39	
Revenue to be deferred	750,00	1.500,00
TOTAL LIABILITIES	159.248,81	130.100,34

FINANCIAL FORECAST 2021 -2022

EDAMBA Financial Forecast 2021-2011 - **DRAFT**

	Amount in €
INCOME	
Membership fees	46.500,00
Summer Academy	17.000,00
EIASM EDAMBA Consortium on Doctoral Supervision	500,00
Interest	0
TOTAL REVENUES	63.500,00
EXPENDITURES	
EDAMBA Thesis Competition	4.800,00
EDAMBA Summer Academy	30.000,00
EDAMBA Consortium	1.000,00
Annual Conference	1.000,00
Administrative Expenses + Secretariat Fee	9.000,00
Other Expenses (travel other er Exec Mtgs costs)	1.000,00
Strategic alliance	6.000,00
ICT Project	6.840,00
Misc(incl. 4 membership Write offs)	3.000,00
TOTAL EXPENDITURES	62.440,00
SURPLUS	1.060,00