

The 32nd EDAMBA Summer Research Academy 2023

Faculty members



Professor Dimitris Assimakopoulos, EDAMBA President

Dimitris G. Assimakopoulos is full Professor in Technology & Innovation Management and Founding Director of the DBA program at Burgundy School of Business, Lyon campus, with a previous senior faculty experience in both Grenoble Ecole de Management and EM-Lyon Business School. Assimakopoulos also serves as the EDAMBA President (2013-current) and a Founding Chair and Faculty at the EIASM for leading both junior faculty (doctoral supervision) development workshops (2008-current) and for Eden Doctoral-level seminars on “social network analysis: theory and practice” (2009-2017) and on “responsible and sustainable innovation” (2023-current) with prominent colleagues from Bocconi University, Esade – Ramon Lull University, Texas A & M University, Tokyo Tech, UC London and MIT Sloan.

Dimitris' has been the recipient of two prestigious EU ‘Marie Skłodowska-Curie’ grants both as principal investigator and academic supervisor for the management of emerging technologies for socio-economic impact initial training network (2010-2015) and doctoral (early stage) researcher (1992-1994). More recently he served as a member of the AACSB European Advisory Council (2019-2021); and as an adviser and contributor to the OECD, Center for Entrepreneurship, SMEs, Cities and Regions (2019-2020); a visiting scholar twice in economic sociology at Stanford University (USA) sponsored by Professor Mark Granovetter, as well as a visiting Professor in several Universities in the UK (Durham, Newcastle), Finland (Vaasa), and China (Tongji, Sun Yat-Sen) for the past 20+ years.

Research has focused on responsible innovation and NPD, the management of social networks in R&D collaboration, the origins and evolution of technological communities in emerging knowledge-based regional clusters, virtual and industrial ecosystems in the EU, USA, and China, among others. He has supervised to successful completion 20 PhD and DBA dissertations contributing to both faculty development and policy and practice; led and/or participated in several multi-million euros projects with world class organizations, such as CERN, Intel, Bayer, STMicro, Tencent and Airbus.

Dimitris has published 10 books and special issues in scholarly journals; including 140 chapters, project reports and articles in journals, such as

Computers & Operations Research, Environment and Planning B, Intl. J. of Information Management, Intl. J. of Production Economics, Intl. J. of Technology Management, Intl. Small Business J., Organizational Dynamics, R&D Management, Regional Studies, Science and Public Policy, and MIT Sloan Management Review.



Professor Pierre Batteau, Aix-Marseille Université, France

Pierre Batteau is professor emeritus at Aix-Marseille University. His main specialty is finance (and in particular risk models) which he taught for 40 years, in France and in several foreign countries, while directing around thirty theses in this specialty in France and abroad. and by sitting on a hundred juries. In 2021 he still teaches this discipline every year in a master's degree from the Sorbonne in Abu Dhabi

https://iae-aix.univ-amu.fr/sites/iae-aix.univ-amu.fr/files/2018_cv_batteau_p.pdf



Professor Fragkiskos Filippaios

Professor Fragkiskos Filippaios is currently a Professor of International Business at Norwich Business School, University of East Anglia and the Deputy Director of South East Network for Social Sciences (SeNSS), one of the 14 ESRC-funded Doctoral Training Partnerships (DTP) in the United Kingdom. He has responsibility for Training, Employability and Development of over 180 doctoral students within the consortium and in collaboration with the Director is leading the DTP's competitions.

The period 2016-2019 he was the Associate Dean for the Faculty of Social Sciences at the University of Kent, managing the Faculty's portfolio of postgraduate taught and research programmes focusing on the strategic development of provision for graduate education across academic schools (Business, Economics, Politics and International Relations, Anthropology, Sociology, Law & Psychology) and centres (Journalism & Professional Practice). He was also the University of Kent Academic Lead for SeNSS and had institutional responsibility for training and development of supervisors both at junior and senior levels.

Prior to that he was the Director of Graduate Studies (Taught) and Accreditations for Kent Business School focusing on the strategic development of the School's postgraduate taught portfolio and successfully leading the School's accreditation efforts (AMBA, AACSB and EQUIS).

He has extensive experience at programme level management and design, having been the International MBA Director for Kingston Business School (Russia, Greece, Cyprus and India) as well as a member of the Faculty of Assessors for the Association of MBAs for the last 15 years and a mentor for schools entering the accreditation process for the Association for the Advancement of Collegiate Schools of Business (AACSB).



Dr. Joe F. Hair, Jr. is Professor of Marketing, Cleverdon Chair of Business, and Director of the PhD degree program in the Mitchell College of Business, at the University of South Alabama. In 2018 and 2019 he was recognized by Clarivate Analytics as being in the top 1% globally of all Business and Economics professors. He was selected for the award based on his scholarly citations of his research, which for his career exceed 230,000. Google Scholar ranks him #1 globally in the categories of Marketing and Multivariate Data Analysis, and number #2 in Research Methods

<https://www.southalabama.edu/colleges/mcob/marketing/hair.html>



Professor Sara Le Roux, Oxford Brookes Business School, U.K.

My current position at Oxford Brookes Business School is Deputy Associate Dean Undergraduate Studies. I work closely with the School Executive Team and Educational Leadership Group, to provide academic leadership across the undergraduate portfolio of programmes, including leading the effective operational management and delivery of these programmes.

I support and direct the activities of the Undergraduate Programme Leads to deliver continuous improvement and excellence in teaching and learning, and the student experience, including through monitoring the development and implementation of the NSS action plans.

As Reader in Applied Economics and Decision at Oxford Brookes Business School (since January 2021), my research focusses on decision-making in various contexts, with a view of providing policy recommendations or strategic guidance that can be used to improve decision-making outcomes.

My PhD in Economics (University of Exeter, 2012), focused mainly on experiments in decision-making and was conducted under the supervisory team of Prof. David Kelsey and Prof. Dieter Balkenborg.

I have received a PG Diploma in Economics from the London School of Economics (2008) and an MSc in Economics and Experimental Economics from

the University of Exeter (2009), for which I was awarded a Dean's Commendation.



John Ulhøi is Professor of OMT at Aarhus University, Denmark. His research expertise includes technology and innovation management, intrapreneurship and entrepreneurship, change management, environmental management and social robotics. More than 20 years of experiences from directing and developing doctoral programs, including directing an inter-university doctoral program (2003-2018). Present Editor-in-Chief of Scandinavian Journal of Management.

[https://pure.au.dk/portal/en/persons/john-parm-ulhoei\(4d80510b-6b20-4e82-b6c7-70647d6449ac\).html](https://pure.au.dk/portal/en/persons/john-parm-ulhoei(4d80510b-6b20-4e82-b6c7-70647d6449ac).html)



Prof José-Antonio Robles Flores, ESAN University, Peru

Associate professor of Information Systems at ESAN Graduate School of Business. PhD in Business Administration (Arizona State University - W.P. Carey School of Business). Fulbright Program alumni. MBA, ESAN. BS Computer Science and Systems Engineer, Francisco Marroquin University (Guatemala).

Experience in software development, process improvement, project management and consulting. Visiting professor at Universidad de Chile, ESPOL in Ecuador, UNITEC in Honduras and Universidad Francisco Marroquín in Guatemala. Director of the Doctoral Program and the Academic Associate Director of the Business Analytics Program.

<https://www.esan.edu.pe/directorio/robles-flores-jose-antonio/>