



The 32nd EDAMBA Summer Research Academy 2023  
July 16th – July 20th, Athens, Greece

Program

Guest Speaker  
**Joseph Sifakis, Université Grenoble Alpes, France**  
Turing Award Winner 2007  
“AI and autonomous systems”  
*Time to be confirmed*

**ALL TIME IS EEST (Greece Time)**

<b>Sunday, July 16, 2023</b>	<b>Welcome reception</b>
18 00 -18 30 EEST	Welcome Introductory Session – Connect and say “Hello”! <b>Prof. Dimitris Assimakopoulos, EDAMBA President</b>
18 30 - 20 00 EEST	<b>Prof. Dimitris Assimakopoulos, EDAMBA President</b> Presentation of participants and faculty

**MONDAY, 17 JULY 2023, 09.00-19.30 EEST**

<b>Monday, July 17, 2023</b>	
09 00 - 09 30 EEST	<b>Prof. John P. Ulhøi, Aarhus University</b> “Presentation of participants, faculty (for late arrivers on Sunday) and introduction of the Program and its underlying rationale”
09 30 - 10 30 EEST	<b>Prof. Dimitris Assimakopoulos</b> Opening Session; What has happened in EDAMBA over the last 32 years
10 30 - 11 00 EEST	<i>Coffee</i>
11 00 - 12 00 EEST	<b>Prof. Pierre Batteau, Marseille Université</b> “Evolution on management education and research” “Doctoral education and Interdisciplinarity in research as an ideal and a Challenge”
12 00 – 13 EEST	<b>Prof. Eduard G. Bonet, Esade</b> “Rhetorics and management”
13 00 – 14 00 EEST	Lunch
15 00 - 15.30 EEST	<b>Prof. Pierre Batteau, Marseille Université</b> “Doctoral education and Interdisciplinarity in research as an ideal and a Challenge”
15.30 - 16.00 EEST	<b>Coffee</b>

16.300 – 17.30 EEST	Student presentations and feedback (two faculty and two students)
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**TUESDAY, 18 JULY 2023 – 09.00 – 17.30 EEST (Greece Time)**

<b>Tuesday, July 19, 2022</b>	
09 00 - 10 30 EEST	<b>Prof. Dimitris Assimakopoulos</b> “Some basic tensions in single, dual and multiple case study research designs”
10 30 - 11 00 EEST	<i>Coffee</i>
11 00 - 12 00 EEST	<b>Prof. John P. Uihøi, Aarhus University</b> “The added value from using mixed methods”
12 00 - 13 00 EEST	<b>Dr Sara La Roux, Oxford Brookes, UK</b> “Treshold effects in environment (climate change)”
13 00 - 14 00 EEST	<i>Lunch</i>
14 00 - 15 00 EEST	<b>Dr. Sara le Roux</b> ”Experimental studies in economics and business studies”
15.00 – 15 30 EEST	<i>Coffee</i>
15 30 - 17.00 EEST	Student presentations and feedback (two faculty and two students)

**WEDNESDAY, 19 JULY 2023 – 09.00 – 18.00 EEST (Greece Time)**

<b>Wednesday, July 20, 2022</b>	
09 00 - 10 00 EEST	<b>Prof. John Uihøi, Aarhus University</b> “Passing the desk-rejection stage: an Editor-perspective”
10 00 - 11 30 EEST	<b>Professor Fragkiskos Filippaios, University of East Anglia</b> “Digital skills for the digital economy”
11 30 - 13 00 EEST	Student presentations
13 00- 14 00 EEST	<i>Lunch</i>
14 00 - 15.30 EEST	<b>Professor Fragkiskos Filippaios, University of East Anglia</b> “Extending internationalization theory”
15.30 - 16 00 EEST	<i>Coffee</i>
16 00 - 17 30 EEST	<b>Prof. Joe Hair, University of South Alabama (video conference)</b> “Using Structural Equation Modeling – some research challenges in methodology” <i>Session Chair: Prof. John Uihøi, Aarhus University</i>
17 30 – 19 00 EEST	‘Online SEM Clinique’ - discussion and Q&A with Joe Hair
20.00 -	<b>Gala Dinner</b>

**THURSDAY, 20 JULY 2023, 09.00 – 14.30 EEST (Greece Time)**

<b><i>Thursday, July 21, 2022</i></b>	
09 00 – 09 30 30 EEST	<b>Interactive Panel session</b> <b>Prof. Fragkiskos Filippaios</b> “Developing an academic career and applying for job)” – 30 minutes introduction to the Panel and topic
09 30 - 10 30 EEST	Panel members discuss and share experiences different career experiences and advices
10 30 - 11 00 EEST	<i>Coffee</i>
11 00 - 11 30 EEST	<b>Interactive plenary Session</b> <b>Prof. Dimitris Assimakopoulos: “On issues and challenges from the week”</b>
11 30 – 12 30	EDAMBA Faculty and students discuss problems and challenges in management and business research (relating to topics and challenges seen/found during the week)
12 30 - 13 00 EEST	<b>Wrapping up, Prof. John P. Uihøi</b>
13 00 - 14 30 EEST	<i>Lunch</i>