

MINUTES

Chair : Dimitris Assimakopoulos, EDAMBA President

AGENDA

1. Opening of the EDAMBA General Assembly
2. Approval of the minutes of the General Assembly, Oxford Brookes, September 2019
3. Report on main EDAMBA activities in 2019-2020:
 - 3.1 EDAMBA-EIASM CONSORTIUM on Doctoral Supervision and the New Global Research Landscape'
 - 3.2 Summer Research Academy
 - 3.3 Thesis Competition
4. EDAMBA Priorities and Projects for 2020-2021
5. Financial report
 - 5.1 Annual financial report 2019-2020
 - 5.2 Estimated budget 2020-2021
6. Results of Elections of the Executive Committee 2020-2021
Constitution of the Executive Committee
7. EDAMBA membership
8. Future Annual Meeting
9. Open questions
10. Closing of the General Assembly

MINUTES

1. Opening of the General Assembly

Dimitris Assimakopoulos, President of EDAMBA welcomed all members present and opened the meeting with a review of the agenda.

2. Approval of the General Assembly – Oxford Brookes, September 2, 2019

No comments were made. The minutes were approved.

3. Report on main EDAMBA activities in 2019-2020

3.1 EDAMBA-EIASM Consortium on Doctoral Supervision

Dimitris reported on the Consortium on Doctoral Supervision which took place at ESADE on January 8-10, 2020 in Sant Cugat, Barcelona, Spain. The consortium is jointly organized by EIASM and EDAMBA

Main facts:

- 19 students from 9 countries and 13 institutions attended the consortium
- The audience was a mix of junior level faculty (new faculty members, post docs) and senior and experienced faculty highly involved in supervision.
- Feedback was very positive.

Dimitris mentioned that we already had a 'technology' element at the last consortium as we had an online session.

The consortium is a meaningful event and an excellent platform of exchange.

For 2021 the Consortium will be scheduled as an online event on January 13-15, 2021. We have already a planned session on 'How to supervise online?'

Following a discussion and following points were raised:

- Time period: Suggestion to spread the duration over 2-3 weeks with shorter sessions at specific date and time.

It was also mentioned when preparing the programme to take into consideration the time difference; this in order to allow members from different time zones to attend.

- Fee: several suggestions were made
 - o Make the Consortium a free event for EDAMBA and EIASM members and a small fee for non-members
Followed a discussion on whether it should be free. What would be the impact for the future? Some schools nominate candidates to attend the Consortium; this would be a problem if everyone can attend free of charge.
It was also mentioned that currently we provide a certificate for the delegates. In case of open access, it would be problematic.
 - o Implement a low nominal fee (80-100 Euro) instead of free attendance.
 - o Suggestion to request a document to motivate the application as part of the application process. It was mentioned that this is the case already now.
 - o Suggestion to limit the number of delegates to 4 or 5 per institution.
It is also important to have a limited number of delegates if interactive activities are included in the programme.
It was also suggested to have two dates for registration:
 - One for EDAMBA/EIASM members – clearly specifying the number of delegates per institution
 - Specific registration dates for non-EDAMBA/EIASM members.
 - o The need to have a deadline date for registration, even if it is an online event.

- Suggestion was also made to ask the EDAMBA members to nominate early career researchers for the Consortium.

An online consortium would be a good opportunity to show case EDAMBA.

It was decided that Hans, Dimitris, Pierre, and John would draft a tentative programme.

Dimitris thanked François Collet, Eduard Bonnet, Vicenta Sierra for hosting the consortium, for the excellent organization and for managing the financials efficiently.

Next consortium: the dates are 13-15 January 2021, ONLINE.

3.2 Thesis Competition

Dimitris Assimakopoulos reported on the 2020 Thesis Competition.

- 26 submissions were received from 12 member schools,
- Reviews were completed according to a blind review process.

The three winners are:

1st Prize:

Rima Al Hasan, Warwick University Business School

‘Unpacking the Interplay between Process Improvement Approaches and Product Innovation’

2nd Prize

Marusa Premru, Faculty of Economics, University of Ljubljana

‘The Relationship Between Leader-Member Exchange and Counterproductive Work Behaviour’

3rd Prize:

Fernando Barranzuela, Henley Business School at the University of Reading

‘The Effects of Retail Deterrence on Consumer-Brand Relationships: Testing a Model of The Deterrence Boomerang Effect.’

Further distinguished papers were awarded, and which will be included in the EDAMBA Journal.

Boutin, Nathalie, Aix-Marseille III / IAE Graduate Management School

Paper: Territorial Management and Industrial Environmental Conflicts: In Quest of Biodiversity

Mjeda, Trina, University of Rijeka - Faculty of Economics

Paper: Modelling the Household Aggregate Food Demand System - Croatian Example

Zaman, Tabish, University of Leeds

Paper: Framing the Implementation and Adoption of Innovation In the NHS: An Interactive Multi-User Perspective

Cortelazone Laura, Ca’ Foscari University of Venice (Italy) and ESADE Business School, Ramon Llull University

Paper: Emerging Perspectives on Behavioral Competencies: An Innovative Measurement Model, Learning Antecedents, and Employability Outcomes

Ramos Carreira, Ricardo Filipe, ISCTE

Paper: Internet Use Behavior Change – An Evaluation under Three Dimensions: Scholars, Professionals, and Users’ Perspective

Reynolds, Laura, Cardiff University, Cardiff Business School

Paper: A Critical Approach to Place Branding Governance: From ‘Holding Stakes’ To ‘Holding Flags’

Zhou, Yuerong, EMlyon Business School

Paper: Identity Construction Work of Migrant Workers and Consequences on Job-Related Outcomes

Dimitris thanked all reviewers who have been involved in the important review process.

3.3 Summer Research Academy

Unfortunately, due to the COVID 19 Pandemic, the 2020 Summer Academy was postponed

Dimitris Assimakopoulos indicated the necessity to rethink the Summer Research Academy regarding the format, the structure and the delivery mode (online or classroom based).

There is a need to maintain both the online element and the physical presence, more of a hybrid model.

It was also mentioned that the number of students should increase.

May Seitanidi emphasised the fact that the online format allows opportunity for more voice, more participation. It would be a way of giving back value to the EDAMBA members.

It is also important to enhance the marketing of the Summer Academy - via social media, information on the website.

Dimitris mentioned that EDAMBA is exploring the possibility to ‘export’ the concept of the Summer Academy. Tongji University is interested in offering the EDAMBA Summer Research Academy to the Asia/Pacific region.

4. EDAMBA Strategic Alliance

Dimitris reported on EDAMBA strategic alliances.

Collaboration with AACSB

For more than a year EDAMBA is collaborating with AACSB. We have conducted two joint surveys and a series of interviews with programme directors on Mapping the Global Landscape for Doctoral Education. There was a very good response rate from our members.

It is an exciting project. A planned session ‘AACSB – EDAMBA Round table: Mapping the Global Landscape for Doctoral Education before and after the pandemic – reflections and first empirical results’ is scheduled at the second online session of the EDAMBA Annual meeting on September 29, 2020.

EQUAL

EDAMBA is also involved in EQUAL. Dimitris reminded the EQUAL guidelines which are based on the European Code of Practice developed by EDAMBA and EIASM.

5. Financial Report

5.1. Annual financial report 2019-2020

May Seitanidi reported on the financial situation.

Revenues

She presented the EDAMBA income statement and balance sheet for the year 2019-2020.

Income:

- Revenue from membership and consortium. This year there was no revenue from the Summer Academy as it did not take place due to the pandemic.

Expenditures

- Contribution of EDAMBA towards the discounted fees for EDAMBA members for the Consortium
- Expenses related to Strategic Alliances
- Other expenses for the administration of the association and its day-to-day management.

She highlighted some points:

- EDAMBA has made a surplus of 31.888,45 Euro. The large surplus was mainly due to no expenditure related to the Summer Academy.
- We are a non-for-profit association and as such EDAMBA's interest lies in contributing to EDAMBA members and not keeping the money in the bank.

The profit is used to finance useful projects.

The budget of 2019-2020 was approved

4.2. Estimated Budget 2020-2021

The budget for 2019-2020 would follow approximately the same line as the 2018-2019 financial accounts. We have taken a conservative approach and taken into consideration that 2020-2021 would be a 'normal' year – not as we have experienced for the year 2019-2020 due to the COVID-19 pandemic.

The estimated budget was approved.

One comment was raised: suggestion to create a fund for devoting part of the surplus to 'funding' specific activities for EDAMBA members.

Overall EDAMBA is in a healthy financial situation and it can engage in some useful activities. The EDAMBA financial accounts are handled by the services of EIASM and EDAMBA is very happy with EIASM services.

6. Executive Committee Elections

The president Dimitris Assimakopoulos announced the results of the elections. Executive Committee Elections were conducted according to the rules.

The following members were elected.

- **Dimitris Assimakopoulos**, EMLYON, 23, avenue Guy de Collongue, CS40203 69134 Ecully Cedex, France

- **François Collet**, ESADE Business School, Spain, Av. Torre Blanca 59, 08171 Sant Cugat, Barcelone, Spain
- **José Antonio Robles-Flores**, ESAN University, ESAN University, Alonso de Molina 1652, Monterrico, Surco, Lima, Peru
- **Maria (May) Seitanidi**, Kent Business School, University of Kent, Canterbury, Kent CT2 7NZ, U.K.
- **John P. Ulhøi**, Aarhus University, Aarhus University, Bartholms Allé 10, 8000 Aarhus C, Denmark
- **Tatjana Vasiljeva**, Riseba University, Riseba University of Business, Meza iela 3, Rīga, LV 1048 Latvia
- **Ágnes Zsóka**, Corvinus University of Budapest, Corvinus University of Budapest, Fővám tér 8, 1093 Hungary, Budapest

Decision was taken to include Kamladevi Payen as member ex-officio of the Executive Committee in her quality as Executive Secretary, under the Statutes article 5 – point 5.5. This was approved and validated by the General Assembly.

Kamladevi Payen, 8 Rue de Pavots, 1030 Brussels, Belgium - ex-officio member of the Executive Committee

The composition of the Executive Committee for the year 2020-2021 is as follows:

President:	Dimitris Assimakopoulos
Vice President:	John Ulhoi
General Secretary:	Agnes Zsoka
Treasurer:	May Seitanidi
Members:	François Collet ; José Antonio Robles-Flores ; Tatjana Vasiljeva
Member Ex-Officio :	Kamladevi Payen

No members stepped down from the Executive Committee.

The constitution of the Executive Committee 2020-2021 was unanimously approved.

7. EDAMBA membership

65 members for this current year 2019-2020

New members in 2019-2020

- University of Agder, Norway
- University of Aalborg, Denmark
- University of Rijeka, Croatia
- University of South Alabama, U.S.A for full membership

Membership for 2020-2021

Bocconi University applied for membership. Dimitris Assimakopoulos and John Ulhoi conducted the appraisal visit. The visit was very positive, and recommendation is to grant full membership to SDA Bocconi School of Management.

Fabrizio Castellucci, Director of the DBA Program SDA Bocconi School of Management presented the DBA programme. He gave an overview of the structure and content of the programme. He mentioned that the appraisal visit was fruitful, and he has tried to implement some of the recommendations made by the assessors.

After some questions from the members and general positive opinion on the soundness of the Bocconi DBA programme, the General Assembly validated unanimously the membership of SDA Bocconi School of Management. Full membership was granted to SDA Bocconi School of Management.

8. Future Annual Meeting

Due to the Pandemic situation, the dates and location of the 2021 Annual Meeting and General Assembly have not been set yet.

2021 is a special year for EDAMBA as it will celebrate its 30th anniversary. EDAMBA is very happy that some of the founders are still here. The plan is to have a 'physical' meeting. The Executive Committee will discuss it at the next Executive Committee in February 2021.

Dimitris called upon the members to make proposals on how to celebrate the EDAMBA 30th anniversary.

9. Open questions

No questions were raised.

Closing of the General Assembly

Dimitris Assimakopoulos thanked all members for their attendance and closed the meeting.

Financial Report
INCOME STATEMENT 2019-2020

	2019-2020
INCOME	
Membership Fees	48.750,00
Summer Ac 2019	
EDAMBA-EIASM Consortium	760
Interest	
TOTAL INCOME	49.510,00
Recuperation of costs (appraisal visit booked)	7.591,21
	57.101,21
EXPENDITURES	
EDAMBA Thesis Competition Expenses	4.042,00
Summer Research Academy	1.111,13
Consortium - EDAMBA Contribution	1.550,00
Annual conference	960,27
Admin Expenses + Secretariat fee	8.767,20
Other Expenses	2.849,83
Strategic Alliance	1.125,34
ICT (Website)	2.027,80
Misc	2.739,19
TOTAL	25.212,76
SURPLUS	31.888,45

Financial Report
Balance Sheet 2019-2020

	2019-2020
ASSETS	
Bank Accounts	107.311,51
Receivables	22.768,83
Deferred Charges	
Revenue Acquired	
TOTAL ASSETS	130.100,34
LIABILITIES	
Surplus previous years	95.294,07
Surplus current year	31.888,45
Invoices receivables + Sundry Creditors	1.417,02
Costs to be charged	
Revenue to be deferred	1.500,00
TOTAL LIABILITIES	130.100,34

Financial Report
FORECAST 2020-2021

INCOME	<i>Amount in €</i>
Membership fees	48.750,00
Summer Academy	19.600,00
EIASM EDAMBA Consortium on Doctoral Supervision	500,00
Interest	0
TOTAL REVENUES	68.850,00
EXPENDITURES	
EDAMBA Thesis Competition	4.800,00
EDAMBA Summer Academy	32.000,00
EDAMBA Contribution to the Consortium	1.000,00
Annual Conference	1.000,00
Administrative Expenses + Secretariat Fee	9.000,00
Other Expenses (travel others- + Exec Mtgs costs)	1.000,00
Strategic alliances	6.000,00
ICT Project	4.000,00
Misc (incl. 5 membership Write offs)	3.750,00
TOTAL EXPENDITURES	62.550,00
SURPLUS	5.800,00

Accounts signed by Dimitris Assimakopoulos, EDAMBA President